

#### **ECONOMIC EMPOWERMENT CHALLENGE**

Are you passionate about making Ugandan economy more inclusive of persons with disabilities? Have you come across challenges for persons with disabilities that you think could be solved by developing a new service or product, with help of others? If so, read on – we have an opportunity for you!

### About Make 12,4% work

The Make 12.4% Work Initiative looks at triggering the private, public and development sector to open up employment opportunities and livelihoods programs to persons with disabilities. 12.4% represents the percentage of the population of Uganda that lives with a disability. Currently, the Make 12,4% Work initiative is an active network of partners from disability structures, private sector, civil society and government agencies.

## Focus on Inclusion of people with disability in Ugandan economic society

In light of the Make 12.4% work mission, this challenge aims to address persistent barriers that are experienced by persons with disabilities. In particular, we are looking for realistic solutions; solutions that can limit barriers to find or get a job or start a business.

We invite you to focus on three types of solutions:



Solutions that provide access to services

For example: services to stimulate waged employment, financial services, transportation/mobilization, business development services



Solutions that encourage the **inclusion** of a specific group, that have a either a **psycho social-or intellectual disability** or those who have multiple disabilities.



Solutions that aim at **building confidence into economic self reliance**, by building self esteem and morale towards reducing financial dependencies

The Challenge invites you to put forward opportunities and ideas that fit in either of those three types of solutions. They will need to be scalable and beneficial for a significant group of persons with disabilities in Uganda.









# The challenge process and grant award

The challenge aims to do two things:

- Facilitate ideation- and co-creation processes to come to feasible solutions/ proof of concepts
- (Co) fund the prototyping, design and testing of products and services that can solve (a) particular barrier(s).

The process will be as follows:



The purpose of the grant is to seed projects to get the co-created solution of the ground. Grant of a maximum of 10,000 USD for winning project proposals will be awarded on the basis of project plans.

#### Are you up to this challenge?

You, as a "solution owner", understands and/or relates to a specific barrier, and puts forward some rough ideas that match with the above mentioned types of solutions. You are committed to take part in a facilitated ideation and co-creation process hosted by Make 12,4% Work, to turn your idea into a solution. As a shortlisted solution owner, you are willing to take on a pro-active role in this process for which you will be given a financial allowance.

Grant winning projects proposals must be managed by a registered organization (which can be identified through the co-creation process, if necessary)

## Eligibility of the applicant (the "solution owner")

The Economic Empowerment Challenge invites applications from a wide range of actors such as , individuals with a disability, incubators, NGO's, social enterprises, disability networks, universities, student groups, etc

As a "solution owner" you are eligible to apply for the challenge if you answer "yes" to all the following questions:

- Do you have a passion for developing solutions for vulnerable people in Ugandan society?
- Do you have an innovative, replicable, scalable idea that can increase changes for people with disability to take part in Ugandan economy?
- Are you willing to commit to the development of this solution over the next 6 months?
- Are you willing to engage in a facilitated co-creation process, -potentially- accepting other partners to get involved?









# How to Apply for the Make 12,4% work Economic Empowerment Challenge

To apply for the challenge and stand a chance to win a grant of a maximum 10,000 USD, you need to fill and submit the application form through our website or by downloading the form and email it to <a href="mailto:l.abenaitwe@light-for-the-world.org">l.abenaitwe@light-for-the-world.org</a>. Click here for the form. Deadline for the applications under the challenge is 15<sup>th</sup> of April 2019.

The short listed applications will be announced approximately two weeks after the deadline.

Grant winning project plans are expected to have identified collaborative partners to develop the solution as a part of a co-creation process. This co-creation process will be supported by the Economic Empowerment Challenge Fund and will be completed in the month of May 2019. The co-creation process will result in a product/ service development plan, and will be submitted together with letters of commitment of collaborative partners to the selection committee. After approval, the first instalment of funding will be disbursed after signing of the agreement.

#### The Review Process: Winner Selection Criteria

Make 12,4% Work will set up an independent evaluation committee to review 1) all applications (for shortlisting to enter into co-creation process) and 2) project proposals (for awarding seed funding to develop a product/service):

- 1) The applications, will be shortlisted on the basis of
  - A match with either one of the three mentioned solution categories for this challenge
  - Significance of the specific barrier at hand for the end-user population (eg. level of limitation that is caused by the barrier)
  - Relevance of the perceived end-solution
  - Estimated feasibility to introduce the (adapted) product or –service into Ugandan society.
- 2) The project proposals will be awarded grants, based on the following criteria:
  - Potential to replicate and bring product/service to scale
  - Leads to mobilize additional funding for product/service developments (if needed)
  - Affordability of product/service for the end user
  - Level of involvement of end-users during co-creation process
  - Agreement that the project is supported and will be managed by an established enterprise and/or development organization
  - · Level of innovativeness and gender sensitivity

Final amounts for grant assignments will be weighed upon all of the above criteria.

#### Terms and Conditions for the Economic Empowerment Challenge

Keeping with our goal to achieve the broadest positive impact for all people with disability, the Fund will ensure that:

- Solutions that are of significant interest and benefit to people with disability can become "public goods or services" and may be made accessible for end users;
- There will be no monopoly control over the solution; and
- The solution will not be priced beyond beneficiaries' ability to pay for it.







